

Who is the Dr. Marty Customer?

Some pet parents may try to home-cook meals for their dogs, but the reality is that making balanced, nutritious dog food at home can be challenging—even with the best intentions. That's why Dr. Marty Pets formulas are an excellent choice! Nature's Blend is a premium freeze-dried raw dog food that's shelf-stable and minimally processed, helping to retain an optimum amount of nutrients.



As more pet parents become educated about how diet affects their pets' overall health, many are turning to freeze-dried and air-dried foods. A recent study by Dr. Marty (2023) indicated that 38% of pet parents had purchased freeze-dried or air-dried food¹, while 18% of pet parents plan to purchase in the next 12 months. These options can allow pets to eat more naturally and absorb more nutrients, leading to noticeable positive changes in digestion, skin and coat health, and an increased enthusiasm at mealtime.*

1. Dr. Marty, Oct. 2023

*All pets are unique. Your pet's results can and will vary.



Marty's Mission:

Early in my veterinary career, I made a startling discovery: The artificial preservatives, additives, heavy grains, and low-quality proteins in many commercial pet foods can impact their overall well-being.

So I switched my canine and feline clients to diets with real cuts of meats, veggies, and fruit. And after a few weeks, I found their overall well-being noticeably improved. Even senior dogs and cats seemed more playful and youthful!

Inspired by my clients' success, I design premium freeze-dried raw food, treats, and premium supplements to target and help ease common issues your pet may face with their skin, coat, joints, and more.

Combined, I'm confident my formulas can support your pet's health, happiness, and healthy lifespan — just like they've done for countless dogs and cats in the Dr. Marty Pets community.

It's an absolute privilege to be able to help you care for your clients.

Visit us at:

www.drmartypets.com

Have a question? Email us at:

support@drmartypets.com



@drmartypets

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MWI Animal Health®



DR. MARTY®

Why Freeze-Dried Raw?

Many commercial pet foods are cooked at high temperatures, which can unfortunately strip away essential nutrients. That's why we take a different approach with our premium dog and cat food formulas. By gently freeze-drying the raw ingredients, we're able to lock in the vital nutrients your pet needs to thrive — while creating a mouthwatering flavor and texture that pets just can't resist. Plus, our freeze-dried raw food contains no artificial preservatives, additives, or synthetic ingredients, ensuring every bite is naturally nourishing. Whether served as a complete meal, a topper, mix-in, or training treat, Dr. Marty's freeze-dried raw food gives your pet the balanced nutrition they deserve.*



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Product Categories



Nature's Blend

Dr. Marty Nature's Blend is a premium freeze-dried raw dog food, carefully crafted to provide balanced, nutrient-dense nutrition. Made with high-quality meats wholesome fruits and vegetables, this formula is designed to support healthy digestion, strong muscles, and overall vitality. Free of artificial additives and preservatives, Nature's Blend offers a natural, delicious meal that dogs love, helping them thrive with every bite. Nature's Blend is available in a variety of formulas tailored to address specific pet needs, such as sensitive stomachs, skin and coat health, and overall digestion. Plus, it's specially designed for every life stage, with options for small breeds, adults, puppies, and seniors!*



Nature's Feast

Dr. Marty Nature's Feast is a premium freeze-dried raw cat food, expertly formulated to provide complete and balanced nutrition. Packed with high-quality meats, essential vitamins, and wholesome ingredients, it's designed to support feline health from the inside out, supporting energy, healthy digestion, and a shiny coat. Free from artificial additives or preservatives, Nature's Feast delivers a naturally delicious meal that cats love while helping them thrive every day.*



Nature's Blend in Turkey Bone Broth

Made with the exact same ingredients as Nature's Blend Freeze-Dried Raw formulas, we're confident pets will love every bite of our wet food. Made to deliver the same balanced nutrition and delicious taste, it's perfect for picky eaters or those looking to add variety to their dog's meals. Plus, the convenient Tetra Pak packaging is resealable, ensuring the food stays fresh for longer—just be sure to refrigerate after opening to maintain its quality. It's a simple and hassle-free way to provide your pet with a wholesome, nutrient-rich meal they'll look forward to every day!*



Better Life Boosters

Better Life Boosters offer dog parents a simple way to enhance their dog's meals with extra nutrients while making the food even more delicious. Each formula is crafted with 100% premium ingredients, providing nutritional support for healthy skin, balanced gut, strong muscles, and a healthy immune system. Plus, with their incredible flavor, even the pickiest eaters won't be able to resist!*



Single Protein Treats

These single-protein treats are an excellent choice for pets, especially for dogs with food sensitivities or pet parents who prefer a limited-ingredient diet. Made from 100% premium protein and either freeze-dried or air-dried, they offer a simple yet nutritious option. Best of all, they're absolutely delicious!*

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